

SINOMEDIA HOLDING LIMITED
中視金橋國際傳媒控股有限公司
(incorporated in Hong Kong with limited liability)
(the "Company")

TERMS OF REFERENCE OF THE NOMINATION COMMITTEE

Effective on 15 March 2012

(Adopted at the Board Meeting on 15 March 2012)

A. Constitution

Pursuant to the resolution passed on 15 March 2012 by the board of directors of the Company (the “**Board**”), the Nomination Committee is a committee of the Board.

B. Nomination Committee

1 Membership

- 1.1 Members of the Nomination Committee (“**Members**”, each a “**Member**”) shall be appointed by the Board from amongst the directors of the Company only and shall consist of not less than three (3) Members, with the majority being independent non-executive directors of the Company. The initial Members are Mr. Chen Xin, Mr. Ding Junjie and Mr. Lian Yuming.
- 1.2 The chairman (the “**Chairman**”) of the Nomination Committee shall be appointed by the Board. Mr. Chen Xin shall be the first Chairman.
- 1.3 The secretary of the Nomination Committee shall be appointed by the Board. The company secretary, Mr. Chan Oi Nin Derek, shall be the first secretary of the Nomination Committee.
- 1.4 The appointment of the members and secretary of the Nomination Committee may be revoked, or additional members may be appointed to the Nomination Committee by separate resolutions passed by the Board.

2 Proceedings of the Nomination Committee

2.1 Notice

- 2.1.1 Unless otherwise agreed by all Members, a meeting of the Nomination Committee (the “**Meeting**”) shall be called by at least seven (7) working days' notice.
- 2.1.2 A member of the Nomination Committee may and, on the request of a member of the Nomination Committee, the secretary of the Nomination Committee shall, at any time summon a Meeting. Notice shall be given to each member of the Nomination Committee orally in person or in writing. Any notice given orally shall be confirmed in writing.
- 2.1.3 Notice of Meeting shall state the time and place of the Meeting and shall be accompanied by an agenda together with other documents which may be required to be considered by the Members for the purposes of the Meeting.

2.2 Quorum

The quorum of the Meeting shall be constituted by two (2) Members.

2.3 Attendance of Meetings by non-members

Other members of the Board, apart from the Members, shall have the right to attend any Meetings, but shall not be counted in the quorum of the relevant Meetings.

2.4 Frequency of Meetings

Meetings shall be held at least once every year. The Members may call any Meeting at any time when necessary.

2.5 Voting

Resolutions of the Nomination Committee at any Meeting shall be passed by a majority of votes of the Members present. In the event of equal votes, the Chairman shall have the right of second vote or casting vote.

2.6 Others

Meetings could be held in person, by telephone or by video conference.

3 Written resolutions

Resolutions may be passed by all Members in writing.

4 Alternate members

No Member shall appoint any alternate to attend the meeting or perform his duties thereat.

5 Authority

The Nomination Committee may exercise the following powers:

- 5.1 to determine the policy for the nomination of directors of the Company;
- 5.2 to delegate its authority and duties to sub-committees, or individual Members, as it deems appropriate.

6 Duties

6.1 The duties of the Nomination Committee shall include, without limitation:

- 6.1.1 to review the structure, size and composition (including but not limited to the skills, knowledge, experience and length of service) of the Board at least annually and to make recommendation to the Board regarding any proposed changes to implement the Company's corporate strategy;
- 6.1.2 to identify individuals suitably qualified to become Board members and to select or to make recommendations to the Board on the selection of individuals nominated for directorships;
- 6.1.3 to assess the independence of independent non-executive directors of the Company;
- 6.1.4 to make recommendations to the Board on the appointment or re-appointment of directors of the Company and the succession planning for directors of the Company, in particular the chairman of the Board and the chief executive;
- 6.1.5 regularly review the time required from a director to perform his responsibilities;
- 6.1.6 do any such things to enable the Nomination Committee to discharge its powers and functions conferred on it by the Board; and

6.1.7 conform to any requirement, direction, and regulation that may from time to time be prescribed by the Board or contained in the Company's constitution or imposed by legislation.

6.2 The Nomination Committee shall be provided with sufficient resources to enable it to perform its functions, including the resources for seeking independent professional advice.

7 Reporting procedures

7.1 The secretary of the Nomination Committee shall circulate the draft and final minutes of Meetings and all written resolutions of the Nomination Committee to all members of the Nomination Committee.

7.2 The secretary of the Nomination Committee shall maintain as part of the Company's corporate records all approved minutes of Meetings and reports.

8 Annual general meetings of the Company

The Chairman or another Member shall attend the Company's annual general meetings and be prepared to respond to questions raised by shareholders of the Company on the Nomination Committee's activities and responsibilities.